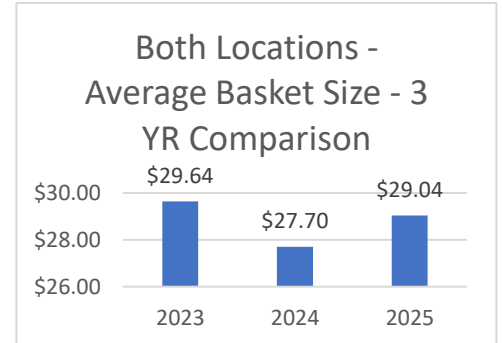
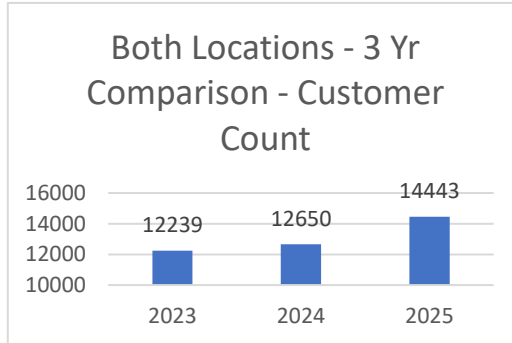
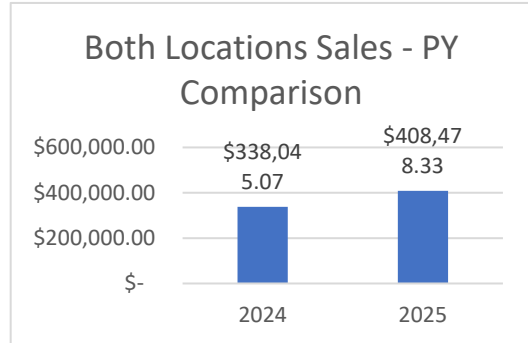




Both Locations:

March Sales: \$408,478.33

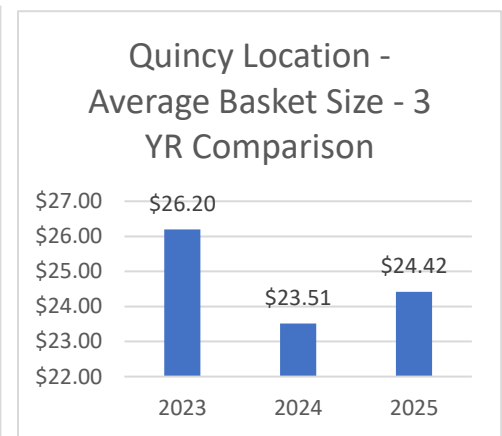
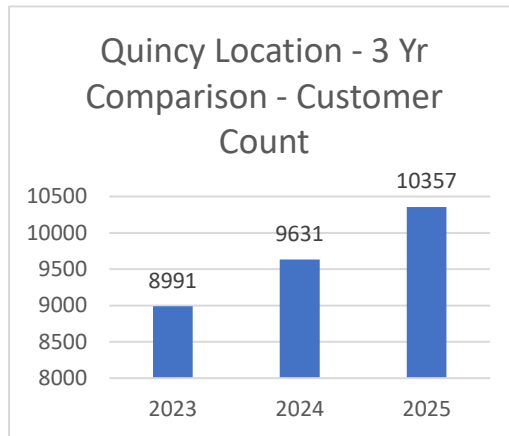
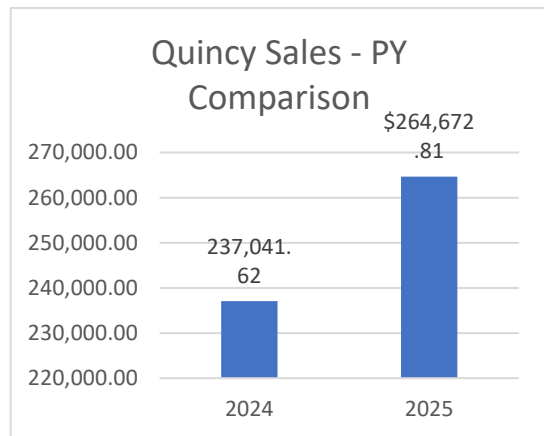
Prior Year Comparison – Increase of 20.8%



Quincy Location:

March Sales: \$264,672.81

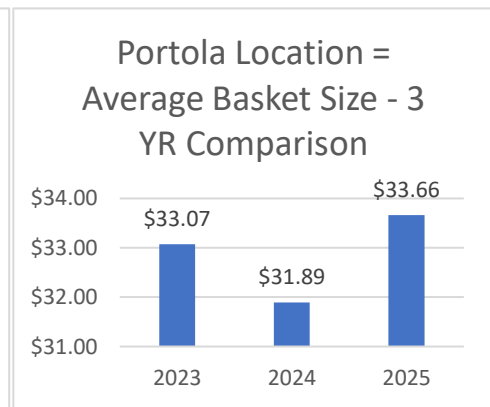
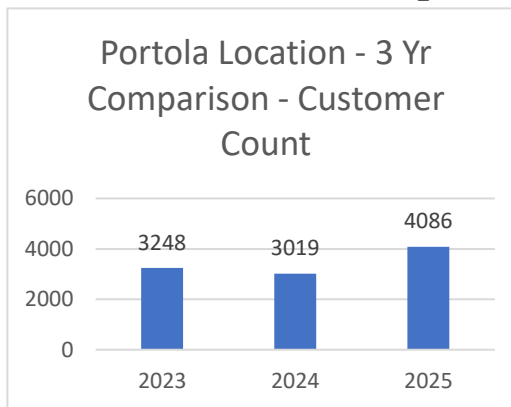
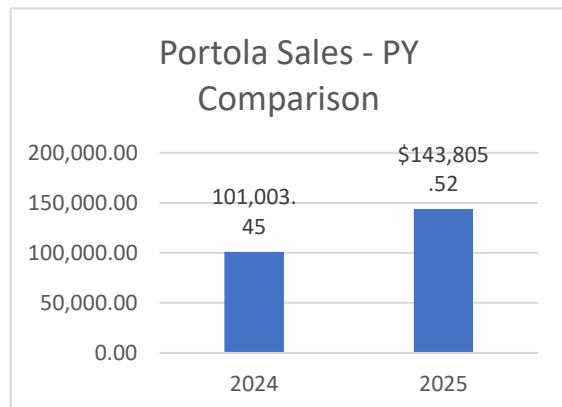
Prior Year Comparison - Increase of 11.7%



Portola Location:

March Sales: \$143,805.52

Prior Year Comparison - Increase of 42.4%



Outreach Update:

Round Up at the Register Update – March 2025:

Quincy – Quincy Elementary Plumas to Pacific Trip - \$836.20

Portola – C Roy Carmichael Elementary Plumas to Pacific Trip - \$351.21

Total Donated: \$ 1,187.41

Summary:

Overall total sales increased by an impressive 20.8%. Quincy saw an increase of 11.7% and Portola saw an increase of 42.4% when compared to March 2024. Of note, in March 2024, Portola experienced three straight days of power outages due to heavy snow resulting in the store being closed. While sales growth was still excellent, some of the reason there was a dramatic increase was that storm.

The annual all-staff meeting was held on March 7th, with 95% of staff in attendance. Two board members also attended. It was held at Dragonfly Café in Quincy. I reviewed 2024 financials, highlighted achievements and successes, and shared our plans for the new year. There was also an HR reminder component, ensuring that staff understand policies that have been updated. The staff also got a chance to participate in Strategic Planning by sharing their thoughts via a SWOT analysis.

March is the Board of Directors elections month. We have three seats and three candidates in this election. On April 1st votes will be counted, and the new members will be announced.

We officially opened our hot bar in Quincy on March 24th with daily specials – both vegetarian and carnivore. My prepared foods manager reported the first day we offered personal pot pies, they sold out in one hour. 26 pot pies were sold in that time. We look forward to building on this program as we move into the busier months.

We reported a shoplifter in March. A number of staff were witnesses, and we worked with Plumas County Sheriff's Office to trespass this person. We are installing permanent security cameras in both stores around May 15th. During our all-staff meeting in March, I gave the required 45 days notice to staff for the installation of these indoor cameras.

We hired a new Administrative Assistant in March, Kendrah Fredricksen. We are excited to have her on board and I look forward to working with her to manage hiring and processing new and exiting employees. Additionally in March, 3 staff gave notice, and 3 new staff here hired.