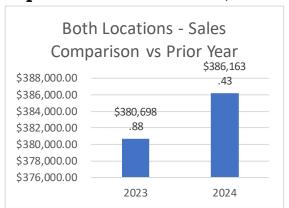


Monthly General Manager's Report Board Meeting Date: October 22nd, 2024 Covering: September 2024 Submitted by Marcie Wilde FYI REPORT ONLY

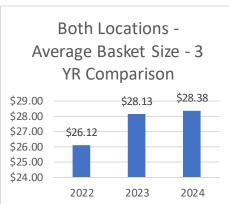
### **Both Locations:**

September Sales: \$386,163.43



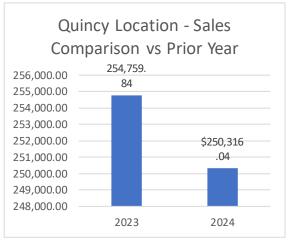
### Prior Year Comparison - Increase of 1.4%



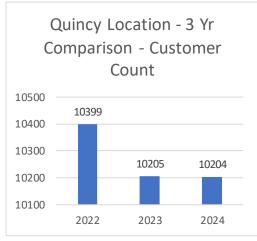


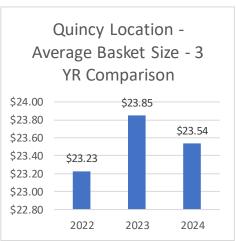
# **Quincy Location:**

September Sales: \$250,316.04



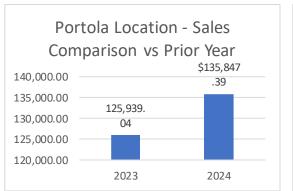
## Prior Year Comparison - Decrease of -1.7%



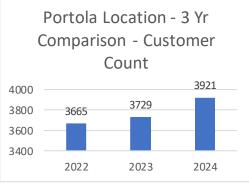


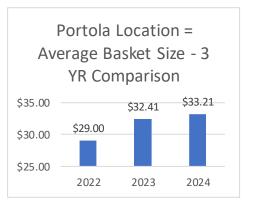
#### **Portola Location:**

September Sales: \$135,847.39



### Prior Year Comparison - Increase of 7.9%





## **Outreach Update:**

Round Up at the Register Update - September 2024:

Quincy: Plumas Audubon - \$942.96

Portola: Sierra Kids Child Development Center - \$463.72

Total Donated: \$1,406.68

## **Summary:**

Overall sales combined increased by 1.4% over the previous year. Portola saw a 7.9% increase, while Quincy saw a decline in sales of -1.7% over the previous year.

The Quincy location received two brand new reach in merchandising coolers for the produce and deli departments. We had to keep the store closed two full days in September for this work to take place, which heavily impacted our sales. This is reflected in our sales growth showing a decline in September.

The Portola store continues to see growth. We installed brand new shelving in three out of four aisles with wider and taller units. This allowed us to increase our inventory offerings by at least 20%. Our quarterly inventory count is scheduled for October 2<sup>nd</sup>, so we will be holding off fully stocking our new shelving until after this count takes place.

We continued our search for a Portola Store Manager into September. We interviewed two candidates, and an internal staff member was chosen. Korin Cameron is now our new Store Manager for the Portola location. We are excited to have her on the team and we are looking forward to the exciting direction Portola is headed with its exceptional sales growth.

In September we also performed interviews for our Front End Manager position that was previously held by Michelle Fulton. We are pleased to share that Theo Harvey, an internal staff member was hired for the position. She comes with experience as the Assistant Produce Manager for over two years and will make an excellent addition to the management team in Quincy.