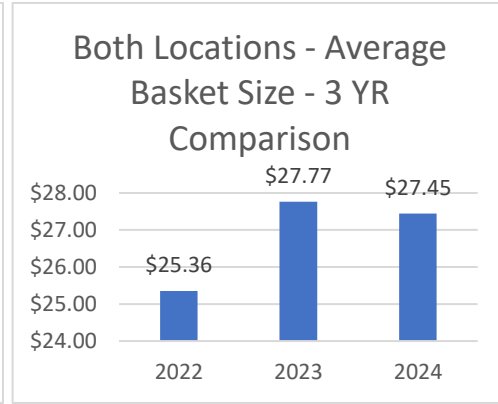
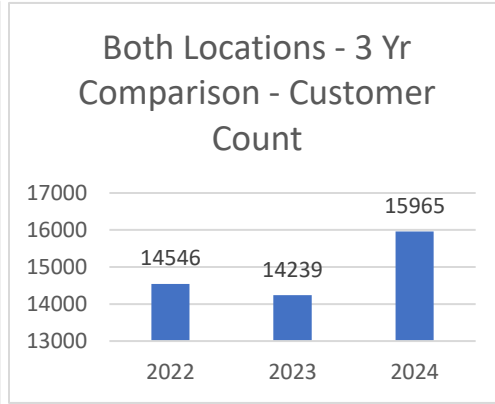
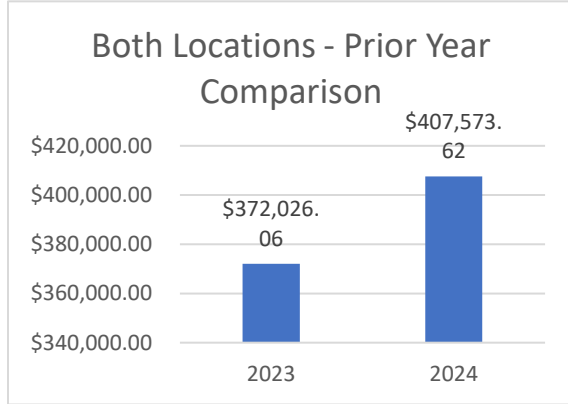




Both Locations:

October Sales: \$407,573.62

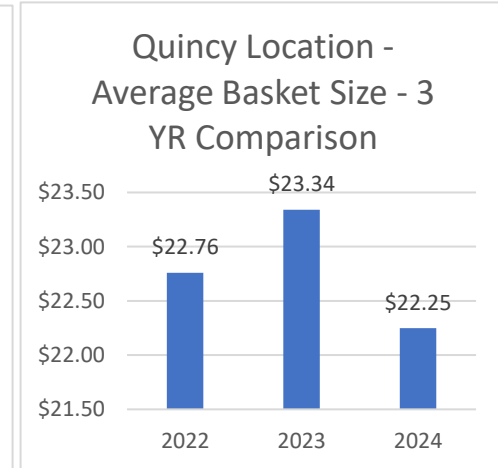
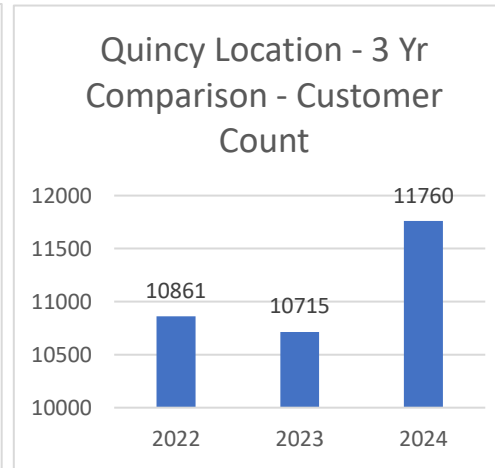
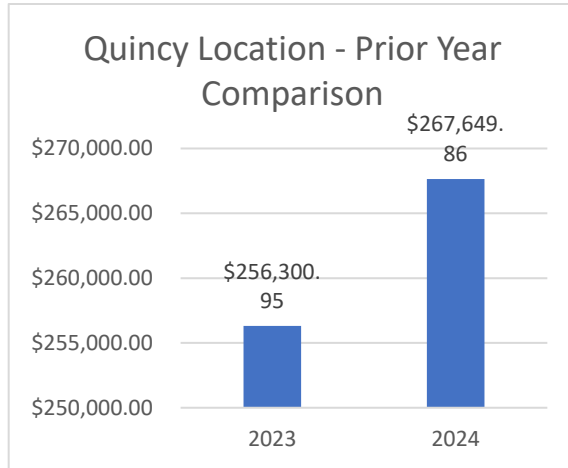
Prior Year Comparison – Increase of 9.6%



Quincy Location:

October Sales: \$267,649.86

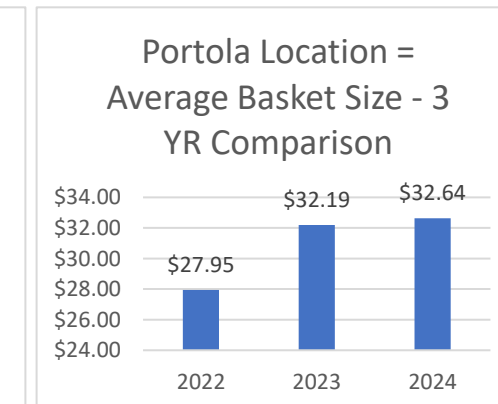
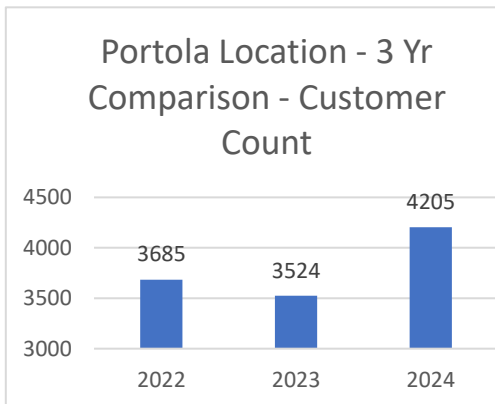
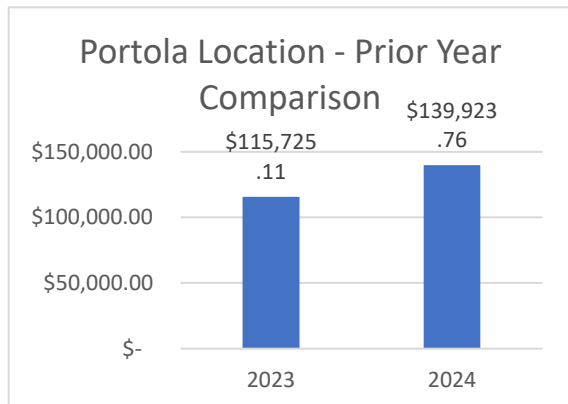
Prior Year Comparison - Increase of 4.4%



Portola Location:

October Sales: \$139,923.76

Prior Year Comparison - Increase of 20.9%



Outreach Update:

Round Up at the Register Update – October 2024:

Quincy: Feather River Food System Collaborative - \$502.50

Portola: C. Roy Carmicheal PTA - \$677.14

Total Donated: \$1,179.64

Summary:

Overall sales combined increased by 9.6% over last year. Quincy saw a 4.4% increase and Portola saw a huge increase of 20.9% over last year at this time.

In October we continued to work on our equipment upgrade with the USDA grant we were awarded. As of October 31st, we have processed \$72k in invoices for this project. The total award was \$240k. Our next big step is to install new walk-in units in the back storage area which is planned for December.

In October we hosted our annual Community Appreciation Days at both locations. We solicited feedback via a survey to the customers related to satisfaction of product availability and store cleanliness. We are working to tally those results.

We participated in the Mountain Harvest Festival hosted by Plumas Arts in October. We featured Frey Winery's Biodynamic wines. The event was well attended, and we always have a great time!

We continue to struggle with out-of-stock issues, specifically in our dairy department. We have started to keep track of out-of-stock issues to ensure we are doing all that we can to navigate this challenge. In just one week in October, we saw 70 items that were ordered out of stock, which is leaving us with large gaps. We have been bringing in brands that we haven't carried in the past to fill these gaps.

We received the final results of our Workers Compensation audit, conducted in October. After they requested some documentation, we received a credit for over overpayment made in 2023. This credit was in the amount of \$7,295.