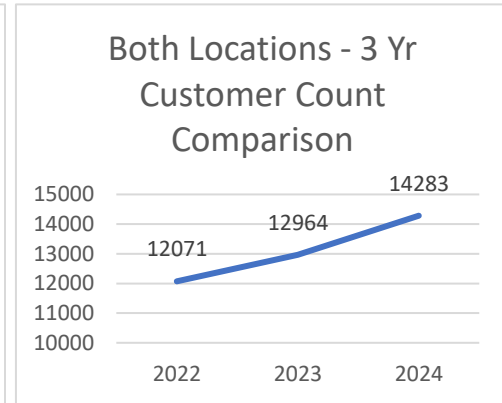
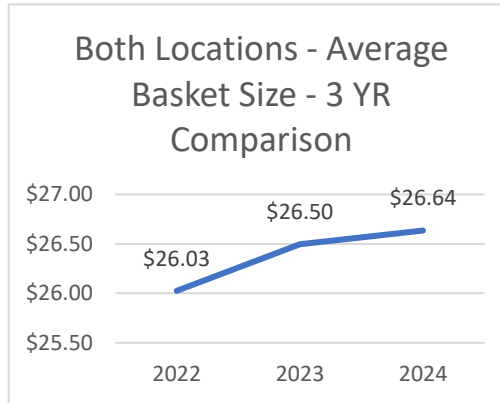
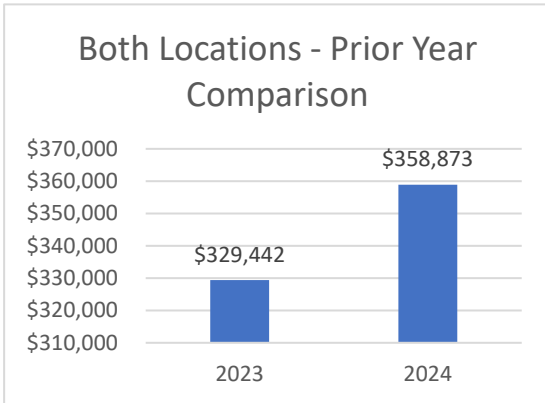




Both Locations:

April Sales: \$358,872.84

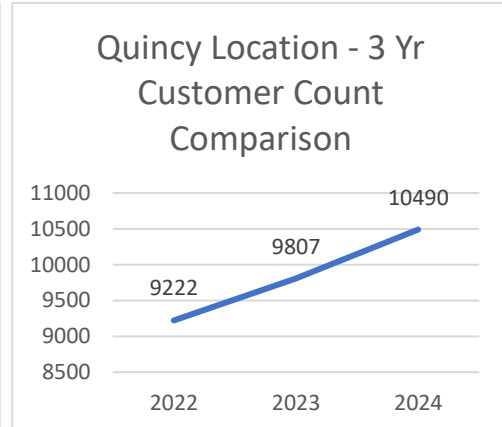
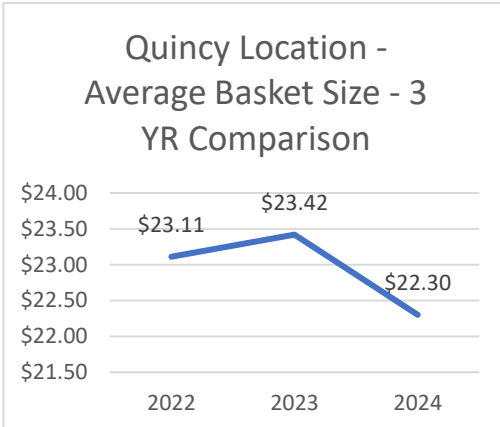
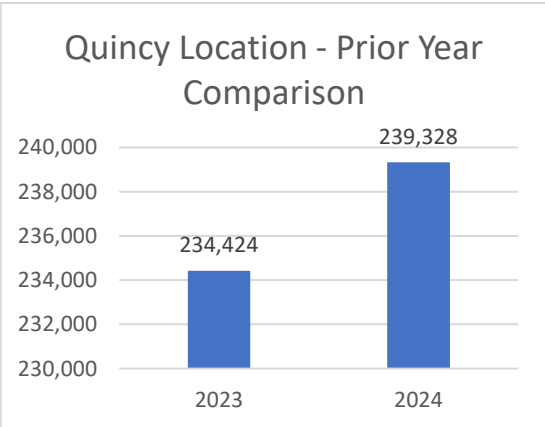
Prior Year Comparison- Increase of 8.9%



Quincy Location:

April Sales: \$239,327.87

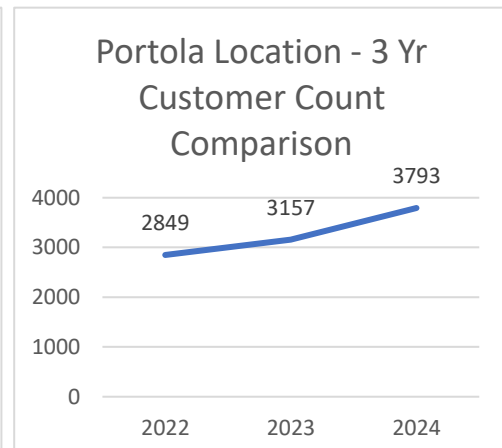
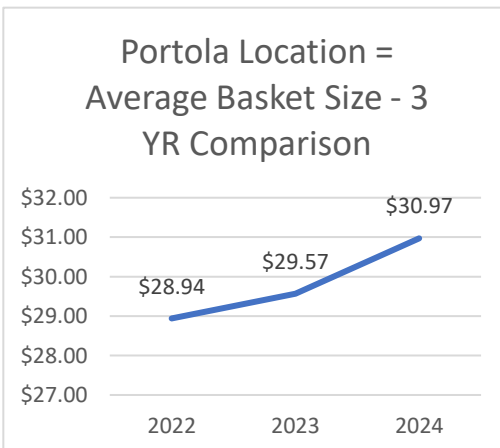
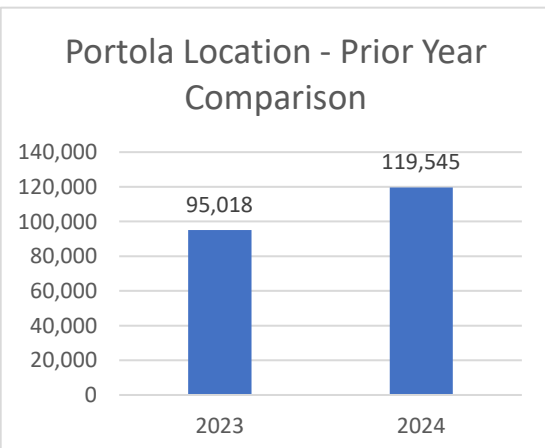
Prior Year Comparison - Increase of 2.1%



Portola Location:

April Sales: \$119,544.97

Prior Year Comparison - Increase of 25.8%



Outreach Update:

Round Up at the Register Update – April 2024:

Quincy: Friends of Plumas County Animals - \$899.52

Portola: Sierra Buttes Trail Stewardship - \$291.97

Total Donated: \$1,191.49

Summary:

April saw an increase of 8.9% in sales at both locations. The Quincy location is still slow to grow, at 2.1% growth. The Portola location is again experiencing double-digit growth, showing 25.8% increase in sales over last year at this time.

In April, the GM went to the NCG Spring Meeting. There was heavy discussion about personnel costs that continue to rise, putting a strain on co-ops. Additionally, occupancy costs are rising. This is leaving co-ops with fewer resources to pay bills. Another topic of discussion was high GM turnover, and the effect this has on the co-op system. 2023 showed 46 GM positions turned over, which is the highest it's been in the past 13 years.

In April a new set of Board Directors was seated. We said farewell to Scott Stirling and Dana Krinsky and welcomed Tim Jones and Kate Rahmeyer. 155 co-op members voted in this past election.

Toward the end of April, we installed our new salad bar in Quincy. The first day of opening, we had a line of 10 people waiting. Since our first day, it's clear our community loves the salad bar! We've been watching hourly sales to determine if our "open hours" are sufficient. Since our opening date, we have sold 582 pounds, or \$6,300 in sales at our salad bar!

Bulk walnuts were recalled in April due to potential E. coli contamination. No reports of customers becoming affected have occurred. We have been refunded by the distributor for the bulk purchases we made.

Our Outreach Coordinator is working toward refreshing our vision and mission statements. They were outdated, still referring to our co-op as "Quincy Natural". Our name was officially changed in 2021 to Feather River Food Co-op.