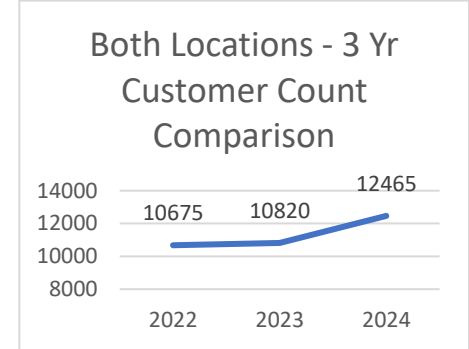
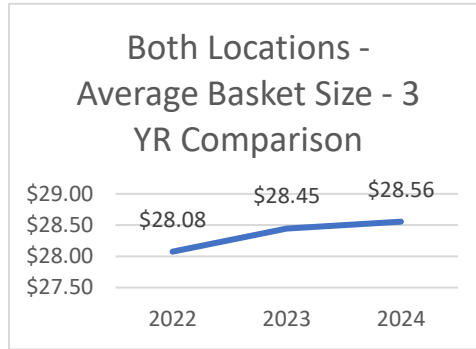
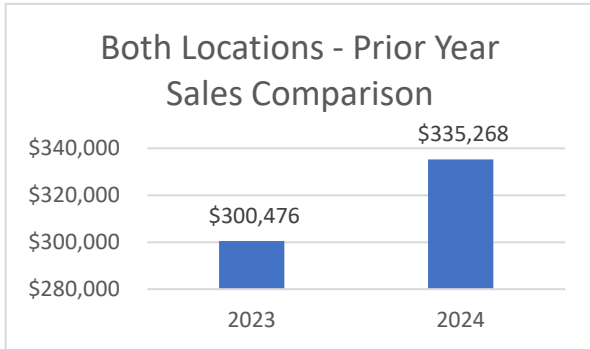




Both Locations:

February Sales: \$335,267.88

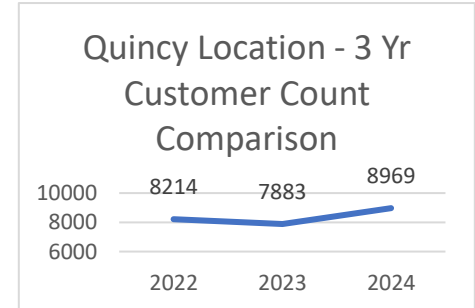
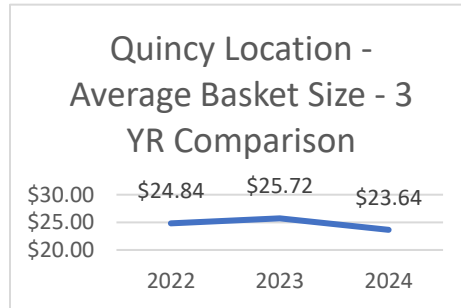
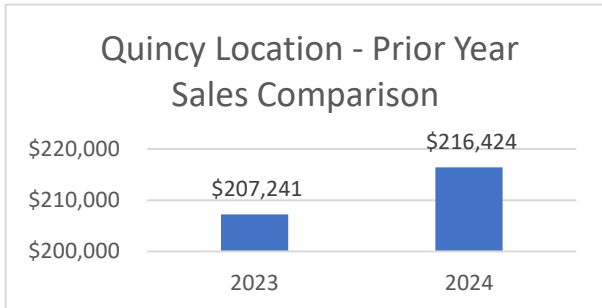
Prior Year Comparison: **Increase of 11.6%**



Quincy Location:

February Sales: \$216,424.08

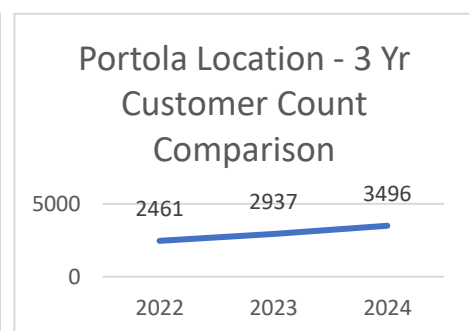
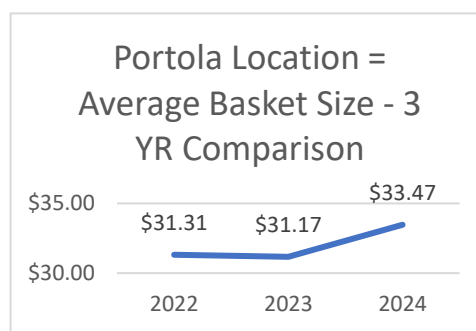
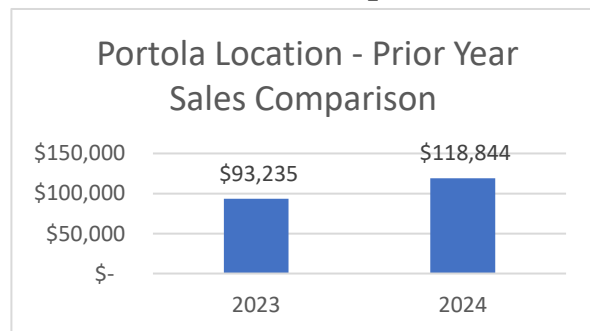
Prior Year Comparison: **Increase of 4.4%**



Portola Location:

February Sales: \$118,843.80

Prior Year Comparison: **Increase of 27.5%**



Outreach Update:

Round Up at the Register Update – **February 2024:**

Quincy: QES 6th Grade Plumas to Pacific Field Trip - **\$923.28**

Portola: Sierra Institute P-Crew Youth Corp Program - **\$205.07**

Total Donated: \$1,128.35

Summary:

Both locations saw a 11.6% increase in sales over the prior year. The Quincy store saw an increase of 4.4% in sales over the prior year, and Portola saw an increase of 27.5%.

The Co-op participated in the Groundhog Fever Festival Chili Cookoff in downtown Quincy on February 3rd. We hoped to hold onto our two-year running “People’s Choice” award, but this year there was stiff competition. We did not win an award this year, but we had a blast anyway. The turnout was incredible!

We completed a bulk re-set at our Quincy location in February, with the addition of 15 more items in the bulk gravity and scoop bins. We also added a canning supply center offering single mason jars, cases of jars, lids, and rings.

In February we started partnering with local animal shelters to highlight adoptable pets on our baked goods packaging. We hope our collaboration will help get these pets adopted. Currently, the shelters include High Sierra Animal Rescue, Friends of Plumas County Animals, and Plumas Animal Welfare Society.

The Portola location is working on a center store upgrade to be scheduled for the Fall of 2024. Currently, our shelving stands at just four feet tall. We will be upgrading to six-foot tall shelving. This will allow for more space to increase product selection. We will increase our inventory by 20% after this upgrade is finalized.

We hosted the Quincy Methodist Church Community Supper on February 14th. We had 10 member volunteers join us to serve approximately 100 community members.

The Board of Directors decided to extend the deadline for new board candidates to February 26th. There are two seats open, and the election will occur during the month of March. Each individual membership gets to cast one vote.