



FEATHER **CO-OP**
RIVER FOOD **SINCE 1978**

Round-Up @ the Register

Overview:

In alignment with our guiding cooperative principles, Quincy Natural Foods and Feather River Food Co-op offer a commitment to the local community that has been ongoing for over 40 years. In an effort to expand the Co-op's community outreach, we have created a simple form of community giving that allows customers to "round up" their purchases to the nearest dollar. This 'extra' change will then be donated to a select local program or organization (fund recipient) each month.

A calendar of rotating monthly fund recipients will be established starting in Aug 2022 for the calendar year starting on January 1st, 2023. The deadline to apply will be extended to Dec 31st, 2022. The Co-op will designate a recipient that aligns around with the Co-ops' mission statement;

"Quincy Natural Foods Cooperative is a consumer-owned business that adheres to the Seven Cooperative Principles and provides our communities with quality, local, affordable foods and products, while promoting organic agriculture, health awareness, and sustainability."

Selection Criteria:

Priority will be given to the following:

- Fund recipients that are based in the communities that the Co-op serves
- Fund recipients that work to reflect diversity in our communities
- Use the funding for specific projects and not for general operations costs
- Are nonpartisan and do not advocate a particular religion or political affiliation
- Are registered 501(c)(3) nonprofit organizations or cooperative businesses

In addition to these priority areas, programs, and organizations that fall under one of the following categories will be considered:

- Local and Organic Agriculture (farming, CSA, school gardening programs)
- Healthy Communities (recreation, health services, diversity)
- Sustainability (alternative transportation, cooperative business development)
- Environmental Projects (watershed programs, wildlife projects)
- Local Food Banks (food security, food access)

The selection of fund recipients for 2023 will start in Aug 2022 and will continue on an as-needed basis until there are more applicants than months in a year.

What's required of the fund recipient?

All programs and organizations that wish to apply must include the following:

1. A completed application
2. A narrative that includes:
 - a. Information about your organization or program and its mission
 - b. Specific information regarding how the funds will be used (this program is not intended to fund general operating costs)
 - c. A description of how the program or organization aligns with the Co-op's mission statement
3. Supporting materials for the program or organization to be displayed at the registers for the month that you are being featured (brochure, poster, annual report)

How to apply:

We are currently accepting applications for 2021 until we have a full year of recipients. Please feel free to contact Member Services at the email provided below.

Fund recipients are required to complete all paperwork in full before being considered. All application materials are available in-store or online under "Round Up @ the Register" tab on the home screen. Complete applications online and emailed or hard copies can be hand-delivered to the address below:

Quincy Natural Foods Co-op
Attn: Outreach Coordinator

269 Main St.
Quincy, CA 95971

Ahughes@featherriver.coop

Roundup @ the Register

Paperwork must be completed in full – incomplete applications will delay processing and funds awarded

Organization Information:

Name of Organization: _____

Program (if applicable): _____

Physical Address: _____

Phone Number: _____

Contact Person: _____

Make check payable to: _____

Mailing address – if different from above- (for check mailing purposes)

Email Address: _____

Website Address: _____

Details:

Is your organization a 501(c)(3) nonprofit? (if yes, please include a copy of your nonprofit status with this application)

Y

N

Is your work time-sensitive? Are you requesting to be featured during a specific month?

Y

N

If yes, what month? _____

(Please note, we may not be able to always accommodate specific organizations during specific months, but we will make every effort)

What's your tag line? (what would you say to get a donation from people? *)

In order to promote your work, we will use this information at the registers. Please keep it simple and short so the cashiers can share within 10 seconds. Include major highlights about the program or organization and **what the funds will be used for. Use the attached sheet if necessary.*

While every effort is made to accept most organizations and programs, we do not guarantee that every applicant will be chosen. You are welcome to keep applying for future years, and we also encourage you to apply for our separate **Cooperative Community Grant** that is held from June – September each year.

Printed name of representative: _____

Signature of representative: _____

Date: _____

You must also include the following documents with this application

- 4. A narrative that includes:
 - a. Information about your organization or program and its mission
 - b. Specific information regarding how the funds will be used (this program is not intended to fund general operating costs)
 - c. A description of how the program or organization aligns with the Co-op's mission statement
- 5. **Flyer in jpg and pdf format** for the program or organization to be displayed at the registers for the month that you are being featured (supporting material; brochure, poster, annual report)
- 6. A copy of your nonprofit or cooperative status, if applicable

For office use only:

Date received: _____

Received by: _____

Approved? Y N

Featured month: _____