



**FEATHER  
RIVER FOOD** **CO-OP**  
SINCE 1978



## **Round Up at the Register Program Application**

### **Overview:**

In alignment with our guiding cooperative principles, Feather River Food Co-op offers a commitment to the local community that has been ongoing for over 40 years. In an effort to expand the Co-op's community outreach, we have created a simple form of community giving that allows customers to "round up" their purchases to the nearest dollar. This 'extra' change will then be donated to a select local program or organization (fund recipient) each month.

A calendar of rotating monthly fund recipients will be established starting in November of 2021 for the calendar year starting on January 1<sup>st</sup>, 2022.

### **Selection Criteria:**

Priority will be given to the following:

- Fund recipients that are based in the communities that the Co-op serves
- Fund recipients that work to reflect diversity in our communities
- Use the funding for specific projects and not for general operations costs
- Are nonpartisan and do not advocate a particular religion or political affiliation
- Are a registered 501(c)(3) nonprofit organizations or cooperative businesses

In addition to these priority areas, programs, and organizations that fall under one of the following categories will be considered:

- Local and Organic Agriculture (farming, CSA, school gardening programs)
- Healthy Communities (recreation, health services, no-kill animal shelters, diversity)

- Sustainability (alternative transportation, cooperative business development)
- Environmental Projects (watershed programs, wildlife projects)
- Local Food Banks (food security, food access)

The selection of fund recipients for 2022 will start in November 2021 and will continue on an as-needed basis until there are enough applicants for the entire calendar year.

### **What's required of the fund recipient?**

**All programs and organizations that wish to apply must include the following:**

1. A completed application
2. A narrative that includes:
  - a. Information about your organization or program and its mission
  - b. Specific information regarding how the funds will be used (this program is not intended to fund general operating costs)
  - c. A description of how the program or organization aligns with the Co-op's mission statement
3. Supporting materials for the program or organization to be displayed at the registers for the month that you are being featured (brochure, poster, annual report)

### **How to apply:**

We are currently accepting applications for 2022 until we have a full year of recipients. Please feel free to contact the Co-op at the email provided below.

Fund recipients are required to complete all paperwork in full before being considered. All application materials are available in-store or online under "Round Up @ the Register" tab on our website. You may complete applications online or they can be hand-delivered to the address below:

Feather River Food Co-op  
Attn: General Manager  
269 Main St.  
Quincy, CA 95971

MWilde@featherriver.coop

Roundup @ the Register

**Paperwork must be completed in full – incomplete applications will delay processing and funds awarded**

**Organization Information:**

Name of Organization:

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Program (if applicable):

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Physical Address:

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Phone Number:

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Contact Person:

-----

Make check payable to:-----

Mailing address – if different from above- (for check mailing purposes)

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Email Address:

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Website Address:

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**Details:**

Is your organization a 501(c)(3) nonprofit? (if yes, please include a copy of your nonprofit status with this application)

Y

N

Is your work time-sensitive? Are you requesting to be featured during a specific month?

Y

N

If yes, what month? \_\_\_\_\_

(please note, we may not be able to always accommodate specific organizations during specific months, but we will make every effort)

What's your tag line? (what would you say to get a donation from people? \*)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*\*In order to promote your work, we will use this information at the registers. Please keep it simple and short so the cashiers can share within 10 seconds. Include major highlights about the program or organization and **what the funds will be used for**. Use the attached sheet if necessary.*

While every effort is made to accept most organizations and programs, we do not guarantee that every applicant will be chosen. You are welcome to keep applying for future years, and we also encourage you to apply for our separate **Cooperative Community Grant** that is held from August – October each year.

Printed name of representative:

\_\_\_\_\_

Signature of representative:

\_\_\_\_\_

Date: \_\_\_\_\_

**\*You must also include the following documents with this application\***

4. A narrative that includes:
  - a. Information about your organization or program and its mission
  - b. Specific information regarding how the funds will be used (this program is not intended to fund general operating costs)
  - c. A description of how the program or organization aligns with the Co-op's mission statement

